

## “SoilBizz”

### Who would like to join the region of Noord-Brabant (NL)?

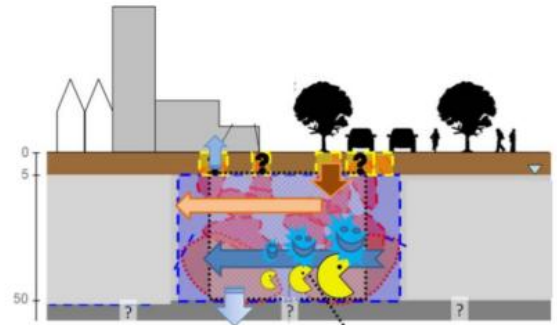
#### Background and problemdescription

In the upcoming years regions and cities are challenged to have their agenda’s implemented in a changing Europe striving for economic growth and jobs. In these policies regional and local public authorities also have to focus on keeping their environment healthy, safe and attractive. In order to get industrial area’s available for companies, to save land for agriculture and to avoid degraded industrial area’s public authorities have to remediate areas that has been contaminated in the past. These industrial areas, historically contaminated are not easy to redevelop because companies (especially SME’s) find difficulties in having the environmental risks properly financed. As a result investments and new jobs are delayed.



#### Aim and objectives

The overall aim of SoilBizz is to assist public authorities (Regions and cities) in remediating contaminated industrial areas by having companies cooperating in managing the site together. Sub objectives of SoilBizz are to prevent further degradation of these industrial areas, to promote the use of heat from the surface, to set up area based funds for financial risks and aftercare, to apply flexibility in the thresholds of the contaminants to be monitored. The integrated approach to tackle pollution of soil and groundwater in cities delivered by the CityChlor project will be applied in SoilBizz.



#### Activities

SoilBizz’s activities are:

- to bring together the most recent expertise and experiences (in technical-, financial-, institutional- and legal terms) in soilremediation in industrial areas;
- to apply this expertise and experiences in real cases of companies cooperating in having their industrial site managed together;
- to disseminate this approach of soilquality management in industrial areas.

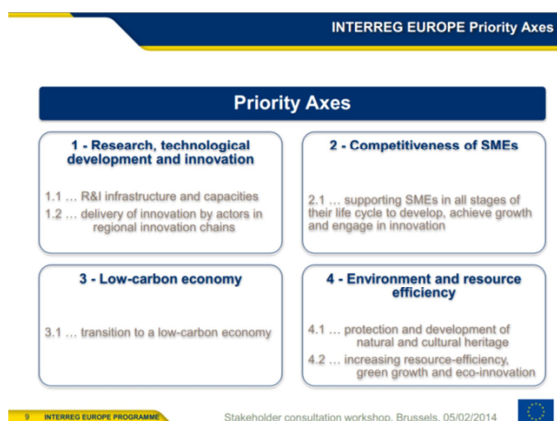


## Results

SoilBizz will deliver:

- a model strategy for soilquality management of industrial area's;
- 12 regional and local actionplans for having companies implementing joint soil quality management systems (technical conceptual model, business model and long term stewardship);
- 3 project applications to have the investments co-financed by the relevant transnational INTERREG-programs;
- a program for monitoring the implementation of the action plans through the relevant transnational INTERREG-programs;
- at least 12 industrial sites that have implemented a joint soilquality system and that have invested in new jobs.

## EU Thematic objective and program



In order to have SoilBizz co-funded by the EU the application will be submitted in the first call of INTERREG EUROPE. SoilBizz supports the EU-thematic objective for protecting the environment and promoting resource efficiency. It will be submitted as an interregional cooperation project for implementation in 2 phases.



## Partners

The Province of Noord-Brabant would like to cooperate in this project with regional- and local authorities and with development agencies that are governed by public law. For phase 2 the partnership should equally cover 3 transnational INTERREG areas.

## Finances

The costs per project partner is about € 200.000,- In case of 75% EU-funding it will cost about € 50.000,- For project partners in the transnational INTERREG program (50% EU-funding) the cost is related to the investments.

## Planning

SoilBizz will be submitted in the first call. This is planned for February 2015. After approval the project will start in January 2016 and will end December 2019.

## Contact

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